



From the Desk of
Senator Jay Rockefeller
West Virginia

January 19, 2012

Dear Friends,

I am thinking of you today with great pride as West Virginia's Physical Activity Plan is launched. Through greater physical activity, there is such rich promise for a healthier West Virginia. This plan holds the key to reaching that promise.

Leaders among you have captured national attention by being second among all the states to put forward a Physical Activity Plan. This early success has won an invitation from the Centers for Disease Control to be featured at its early May conference. And I am working to make sure that critical public health activities continue to be funded through agencies like the CDC and the new Prevention and Public Health Fund enacted in the health reform law.

Through your leadership, you have secured admirable cooperation from all sectors to bring this plan forward. The dedicated people who have crafted this plan are invested in its goals of creating more physical activity opportunities and participation where West Virginians live, work, play, and learn.

There is no more picture-perfect setting for physical activity than West Virginia. The slogan "Be Wild! Be Wonderful! Be Active!" has been used to describe West Virginia's new physical activity plan. To this I would add, "Be Proud," proud of taking leadership toward the reality of a healthier West Virginia.

I will watch with interest as this plan is put into action and we begin to see meaningful results. My deepest thanks to everyone who has made this possible. I wish you every success.

Sincerely,

A handwritten signature in black ink that reads "Jay Rockefeller".

John D. Rockefeller IV